ABSTRACT


The objectives of this research are to describe: (1) the background to the founding of Halo Henna Artist Solo Raya Community; (2) the implementation of henna art learning process in the community of Halo Henna Artist Solo Raya viewed from learning components; and (3) visualization of henna works by henna artists in the community of Halo Henna Artist Solo Raya.

This research used the descriptive qualitative research method with single embedded case study. It was conducted at the community of Halo Henna Artist Solo Raya residing in Griya Pandeyan, Desa Pandeyan RT 01/RW 05 Ngemplak Boyolali. The informants of the research were the Co-founder of the community, well known as Magenta and the members of the community. Purposive sampling and snowball sampling were used to determine its samples. The data of the research were collected through in-depth interview, content analysis, observation. The data of the research were validated by using triangulation and review of informants. The data of the research were analyzed by using flow model of analysis.

The results of the research are as follows: 1) The background to the founding of the community in Surakarta City and to study henna art together in a community. 2) The learning process has been held by the community with gathering and workshop. The former is done by the members of the community through discussion learning process and sharing. Meanwhile, the latter is done directly through henna art drawing process with the members of the community or the community. The learning process is done by the community of Halo Henna Artist Solo Raya by experiment, demonstration, and lecturing, drill, and discussion methods. The learning materials are delivered through lecturing, demonstration, and discussion both in group and among the individuals. The learning media used are henna art works created by the members either in real works, photos, or videos. The learning evaluation is done through discussion and sharing. 3) The visualization of the henna art works by the members (henna artists) of the community of Halo Henna Artist Solo Raya include design principles, visual elements, and drawing techniques.

Keywords: Learning process, henna art, community of Halo Henna Artist Solo Raya, visualization of henna art works