ABSTRACT


Culture is the important thing that must be learned when ones want to learn language. It is believed that learning language will be successful when the culture is included. This means that both could not be separated. Due to these cases, the student needs a cross cultural understanding to master the intercultural competence. Then, one thing that can be done to learn both language and culture is that by inserting the cultural content in textbooks. This study aims to investigate how culture content was applied in English textbook entitled “Bahasa Inggris: When English Rings a Bell” which is used for 8th grade students. The study explored the cultural dimensions and cultural categories in the textbook. The framework theories from Byram (1997), Cortazzi and Jin (1999), Chao (2011), Moran (2001) and Razi (2012) were used to investigate the cultural content both cultural dimensions and cultural categories. In order to analyze the textbook, descriptive content analysis was used. The findings showed that this textbook has been dominated by products dimensions and source culture. Based on the findings, it is needed to encourage the author, the publishing of textbooks, and the curriculum developers in representing the balance cultural content in Indonesia to support students’ intercultural competence.

Keywords: cultural content, intercultural competence, language and culture, textbook evaluation.