

ABSTRACT

THE EFFECT OF TRANSFORMATIONAL LEADERSHIP ON ORGANIZATIONAL COMMITMENTS WITH LEADER MEMBER EXCHANGE AS A MEDIATION VARIABLE IN BPR KARTOSURO SARIBUMI PT

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The purpose of this research was (1) to examine and measure the direct influence of transformational leadership on the commitment of employee organizations in the BPR Kartosuro Sari Bumi PT. (2) Effect of transformational leadership on Leader-member Exchange (LMX) on employees of BPR Kartosuro Sari Bumi PT (3) Effect of Leader-member Exchange (LMX) on organizational commitment on employees of BPR Kartosuro Sari Bumi PT (4) Effect of transformational leadership on commitment Leader-member Exchange (LMX) mediated organization in employees of BPR Kartosuro Sari Bumi PT.

This study took the object of Kartosuro Sari Bumi BPR PT. Located at Jl. Ahmad Yani, No. 142, Kartosuro, Sukoharjo. The research subjects were 320 employees, and 178 employees were taken as samples.

The results of the study found that transformational leadership influences organizational commitment; Transformational leadership influences leader-member exchange (LMX). Leader-member exchange (LMX) fully influences the influence of transformational leadership on the commitment of employee organizations in the BPR Kartosuro Sari Bumi PT.

Keywords: Transformational leadership, leader-member exchange, organizational commitment