Making Promotional Texts and Video to Promote Wonogiri Tourism Products

Internship Report

Submitted to Meet a Part of the Requirements to Obtain an Ahli Madya Degree in English Language

by
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English Diploma Program
Faculty of Cultural Sciences
Universitas Sebelas Maret
Surakarta
2017
APPROVAL

The undersigned below hereby state that this internship report has been approved and

Title of Internship Report
Making Promotional Texts and Video to Promote Wonogiri Tourism Products

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Surakarta, 20 September 2017
Internship Supervisor

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ACCEPTANCE

The undersigned below hereby state that this internship report has been approved and accepted by the Board of Examiners at English Diploma Program, Faculty of Cultural Sciences, Sebelas Maret University.

Title of Internship Report:
Making Promotional Texts and Video to Promote Wonogiri Tourism Products

Name of Intern:
Dessy Hafida Kurniawati - C9314018

Date of Examination:
28 September 2017

Board of Examiners

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Approved by Dean,
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Prof. Drs. Riyadi Santosa, M.Ed., Ph.D
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ACKNOWLEDGMENT

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Surakarta, 18 September 2017

Dessy Hafida Kurniawati
ABSTRACT

Dessy Hafida Kurniawati, 2017, Making Promotional Texts and Video to Promote Wonogiri Tourism Products, English Diploma Program, Faculty of Cultural Sciences, Sebelas Maret University.

The objective of the report is to describe (1) the activities which I did during the internship in the Department of Youth and Sport and Tourism from 1 February to 3 March 2017, (2) the problems which I faced, and (3) the solution of the problems. The projects of the internship were writing the promotional texts and making the promotional video. In conducting the projects, I did several steps. Those were preparing the equipment, discussing the internship projects, observing the tourism products, making the promotional texts, editing the video, and submitting the projects to the head of Tourism and Creative Economy Division. I also did the additional activities such as attending the assembly morning ceremony and conducting the weekly report. Moreover, the problems occurred when I was borrowing a camera from the Department of Youth and Sport and Tourism and observing the tourist attractions because I did not know the location of the tourist attractions. To overcome the problems, I borrowed a camera from my friend instead, used Google Maps to find the location of the tourist attractions, and asked the local people for direction.
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