Chapter I
Introduction

A. Background

Indonesia is an archipelago which has diverse ethnicities, cultures, languages, religions, and nature. In fact, culture is the identity, the wealth, and diversity of the country. With its cultural diversity, Indonesia has benefits compared to other countries. However, the Indonesian government has not seemed to maximize its effort to make best use of those potentials, especially cultural potential.

Indonesia has many cultural products including song, music, dance, puppet, cloth, etc. One of the cultural products which can support Indonesian tourism is music, especially traditional music. There are various kinds of traditional music, such as *angklung*, *tandjidor*, *sasando*, *arumba*, *gamelan*, *etc.* In fact, Indonesia has various kinds of *gamelan* including Javanese *gamelan*, Sundanese *gamelan*, Balinese *gamelan*, and Maduranese *gamelan*. Furthermore, *gamelan* has been known by some Indonesian and foreign people.

In Indonesia, there are some gamelan industries which can be explored to support Indonesian tourism especially in Sukoharjo regency, Central Java. There are some *gamelan* industries in Sukoharjo regency which produce various kinds of gamelan for example *Pengrajin Gamelan Aji Gongso Pengrajin Gamelan Panji Pamungkas, Kerajinan Gamelan Panggiyo Reso Wiguno*, and the other small industries. One of those industries that has been known by foreign tourists is *Kerajinan Gamelan Panggiyo Reso Wiguno. Kerajinan Gamelan Panggiyo Reso Wiguno* is located in Wirun, Mojolaban, Sukoharjo.

Although *Kerajinan Gamelan Panggiyo Reso Wiguno* has been renowned in some foreign countries but there are only few people who visit it. To increase visitor’s interest especially foreign visitors it needs some promotion strategies. The strategy which can be done is making website, social media, leaflet, brochure, and booklet in English. Although the industry does not have media to promote their products, especially *gamelan* instruments. This is a chance for students of English Diploma
Program of SebelasMaret University to contribute to help the industry promote Kerajinan Gamelan Panggiyo Reso Wiguno’s existence throughout the world.

In this internship program, I decided to choose Kerajinan Gamelan Panggiyo Reso Wiguno as the institution in which I conduct my internship because I want to enhance the promotion of the industry by making English booklet. I also was interested in making English booklet. Therefore, the owner of the industry can promote the products with the booklet. Besides, in this internship program, I want to apply the knowledge that I obtained during my study at Sebelas Maret University, particularly knowledge about translation and writing. The internship program was carried out from 1st February to 15th March 2016, every Monday to Friday. The activities lasted from 08.00 am to 16.00 pm.

This final report consists four chapters. Chapter I explain about background of the internship program, the background of select out the institution as the place for conducting the internship program, the duration of the internship activities, and the objectives and benefits of doing the internship program. Chapter II describes the short profile of the institution in which the internship activities were carried out and the management and each division’s duties. Chapter III explains the internship activities, the problems faced during the internship program, and the ways to solve the problem. Chapter IV describes the conclusion and recommendation from summation of all the internship activities.

B. Objectives

The objectives of this internship program are:

1. To describe the activities of making English booklet about Javanese gamelan at Kerajinan Gamelan Panggiyo Reso Wiguno.
2. To describe the problems faced in making the English booklet and the solutions to the problems

C. Benefits

The benefits of this internship program are:

1. For Student of the Internship Program

   By implementation the internship program, the student gained some benefits. Due to the project of the internship making English booklet, the student
can apply the theory which taught during the study, especially writing, and translation. By making English booklet, I obtain practical experience of the work involved. Besides, I obtain the knowledge about Indonesian culture legacy, especially Javanese *gamelan* music. Moreover, I can learn ways to solve the problems faced along the internship process.

2. For English Diploma Program

   From the internship program, English Diploma Program obtains benefit. English Diploma Program can establish good relationship with industry of *Kerajinan Gamelan Panggilo Reso Wiguno*.

3. For the industry of *Kerajinan Gamelan Panggilo Reso Wiguno*

   From the internship activities, I could finish my work by making English booklet about Javanese *gamelan*. So, the industry of *Kerajinan Gamelan Panggilo Reso Wiguno* can use English booklet to promote the products especially *gamelan*. 