Creating Promotions Media in English for Taman Satwa Taru Jurug Surakarta

Internship Report

Submitted to meet a part of the requirements to obtain an Ahli Madya Degree in English Language

by
Sandy Kumara
C9313057

English Diploma Program
Faculty of Cultural Sciences
Sebelas Maret University
Surakarta
2017
APPROVAL

The undersigned below has approved that this internship report is ready for examination. All the content in this report, however, is solely the responsibility of the writer.

Title of Internship Report:
Creating Promotions Media in English for Taman Satwa Taru Jurug Surakarta

Name of Intern:
Sandy Kumara  C9313057

Surakarta, January 13th, 2017
Internship Supervisor

[Signature]

Dra. Sri Kusumo Habsari, M.Hum.,Ph.D
196703231995122001
ACCEPTANCE

The undersigned below hereby state that this internship report has been approved and accepted by the Board of Examiners at English Diploma Program, Faculty of Cultural Sciences, Sebelas Maret University

Title of Internship Report: 
Creating Promotions Media in English for Taman Satwa Taru Jurug Surakarta

Name of Intern: 
Sandy Kumara - C9313057

Date of Examination: 
January 13th, 2017

Board of Examiners

Name, Position                   Signature
1. Agus D. Priyanto, S.S., M.CALL  
   1974081820001211001 
   Chair
2. Fenty Kusumastuti, S.S., M.Hum 
   198101272013301 
   Secretary
3. Dra. Sri Kusumo Habsari, M.Hum.,Ph.D 
   196703231995122001 
   Examiner

Approved by Dean, 
Faculty of Cultural Sciences,

Prof. Drs. Riyadi Santosa, M.Ed., PhD
NIK 196003281986011001
ACKNOWLEDGMENT

First of all, I would like to thank my Lord Jesus Christ and the Holy Spirit for the blessings so that I can finish this final report. I would also like to express my gratitude for those who help me arranging this final report, namely:

1. Prof. Drs. Riyadi Santosa, M.Ed, Ph.D, the dean of Faculty of Cultural Sciences of Sebelas Maret University.
2. Agus Dwi Priyanto,S.S.,M.CALL, the head of English Diploma Program, for giving me permission to do the internship program, and for the guidance about the arrangement of the internship report .
3. Dra. Sri Kusumo Habsari, M.Hum.,Ph.D, my academic supervisor and all of the lecturers in English Diploma Program who make efforts during the last 3 years;
4. Perusahaan Daerah Taman Satwa Taru Jurug Surakarta, the institution where I conducted the internship program, thanks for the opportunity
5. Suratmono Haryanto, Nuraini Styaningsih, my lovely parents, who always support me in every condition, thanks for everything
6. Linda Kusuma Astuti, Linda Susilowati, Masita Dewanhi, Prameswari Murti, Rosiana Indriastuti, Zilla Shilwa Widyatna, M Aziz, Dimas Aryo, Reza Alvin Novaris, Yusuf Sutan Deo, Rebecca Irine, my beloved friends, thanks for everyting, for helping during the writing process of this internship report and helping in finishing the internship project, thanks for all support;
7. Tri Utami and Nungki Septiana Furi, thanks for helping the writer in checking the grammatical errors of the internship report, it really means the world to me.

Surakarta, January 13th, 2017

Sandy Kumara
ABSTRACT

Sandy Kumara, 2016. Creating Media Promotions in English for Taman Satwa Taru Jurug Surakarta, English Diploma Program, Faculty of Cultural Sciences, Sebelas Maret University.

The purpose of this internship report is to describe the activity during the internship program that I did at Taman Satwa Taru Jurug Surakarta on February 16th, 2016 to March 16th, 2016. This internship report has include the problem that I met during the internship program and the way I solve the problem.

The main activity of my internship program is to create media promotions such as booklet and leaflets in English. I met during doing the internship in Taman Satwa Taru Jurug such as problem in taking the pictures of the animals, problem in arranging the paragraphs and problem in translating difficult words or sentence especially on the history of introduction part, and problem making the booklet design. To solve the first problem I had to wait for long time to have tight moment in order to get the best pictures of the animals. The second problem is problem in arranging the paragraphs and problem in translating difficult words or sentence in history of introduction part. I try solve those problems by considering the coherence of each paragraph, looking for the meanings of the difficult words in online dictionary, looking for some references in the Internet, and asking to the internship supervisor. Then, to face the last problem I needed to be creative and I decided to search for some references for booklet design from pinterest, freepik, and deviantart.
TABLE OF CONTENTS

APPROVAL .................................................................................................................. ii
ACCEPTANCE ............................................................................................................... iii
ACKNOWLEDGMENT ................................................................................................. iv
ABSTRACT ..................................................................................................................... 5
TABLE OF CONTENTS ................................................................................................. 6
CHAPTER I ..................................................................................................................... 7
   Background ............................................................................................................... 7
   Time and Place ....................................................................................................... 8
   Time and Place ....................................................................................................... 8
   Benefits ................................................................................................................... 9
Chapter 2 ....................................................................................................................... 9
   Short Profile of Perusahaan Daerah Taman Satwa Taru Jurug Surakarta ....... 9
Vision of Taman Satwa Taru Jurug : ................................................................. 9
Missions of Taman Satwa Taru Jurug: .............................................................. 11
   Organizational Structure of Perusahaan Daerah Taman Satwa Taru Jurug . 12
   Management of Perusahaan Daerah Taman Satwa Taru Jurug Surakart .... 17
Chapter 3 ...................................................................................................................... 17
   Internship Activities ............................................................................................. 17
   Activities in General .............................................................................................. 18
   Making Booklet .................................................................................................... 22
   Making Leaflet ....................................................................................................... 22
   Problems during Internship ................................................................................... 24
Chapter 4 Conclusion and Recommendation ...................................................... 24
   Conclusion ............................................................................................................. 24
   Recommendation .................................................................................................. 25
References .................................................................................................................... 26
Appendices .................................................................................................................. 27