MAKING AN ENGLISH LEAFLET FOR COMMERCIAL PROMOTION
FOR SURYA ABADI FURNITURE COMPANY

Internship Report
Submitted to meet a part of the requirements to obtain
an Ahli Madya Degree in the English Language Program

by

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ENGLISH DIPLOMA PROGRAM
FACULTY OF CULTURE AND SCIENCES
SEBELAS MARET UNIVERSITY
SURAKARTA
2016
APPROVAL

The undersigned below has approved that this internship report is ready for examination.
All the contents in this report, however, is solely the responsibility of the writer.

Title of Internship Report:
Making an English Leaflet For Commercial Promotion For Surya Abadi
Furniture Company

Name of Intern:
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Surakarta, November 3rd 2016
Internship Supervisor

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ACCEPTANCE

The undersigned below hereby state that this internship report has been approved and accepted by the Board of Examiners at English Diploma Program, Faculty of Cultural Sciences, Sebelas Maret University

Title of Internship Report:

Making an English Leaflet For Commercial Promotion For Surya Abadi Furniture Company

Name of Intern:

Gustina Ika Farenti – C9313033

Date of Examination:

January 13th, 2017

Board of Examiners

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ACKNOWLEDGMENT

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ABSTRACT


This final project report was written based on the job training at Surya Abadi Furniture Company from February 1st to March 1st 2016. The objectives of this internship report are to describe the internship activities that the writer did during her job training and to find out both problems during the internship and their solutions.

During the job training, there are 3 procedures applied when making media promotion in English. The procedure are: collecting the data, collecting pictures from the manager’s choice, and processing the data.

There were some difficulties that the writer met during Job training. There were the difficulties in translating some expressions and the difficulty in operating Photoshop software. To solve the first problem, the writer looked for the meaning of the difficult words by using online dictionaries, searched some references on the internet, asked for a help from the supervisor, and consulted the problems with the lecturer and to solve the second problem, the writer asked a help to a friend who can operate the Photoshop software.
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