ABSTRACT

Al Fathih Viqi Maksumah, 2016. Making English Tourism Website for Department of Tourism and Culture of Karanganyar Regency. English Diploma III Program, Faculty of Cultural and Sciences, Sebelas Maret University.

This final project report was written based on the internship in Department of Tourism and Culture of Karanganyar Regency, during January 21st - March 1st, 2016. The objectives of this report are to explain the process of making English tourism website, the problems of making English website and the problem solving of making English tourism website.

During the internship, I divided the process of making English tourism website into six steps. The steps were: 1) doing observation, 2) making promotional text, 3) editing the promotional text, 4) designing website, 5) presenting and simulating website, and 6) promoting website. There were some problems of making English tourism website. The problems were the difficulties in mapping out the location of observation, combining the persuasive and informative text, managing the time for editing the promotional text, choosing the design of the website, preparing the tools for presenting and simulating website, and promoting the website to foreigner and travel agency. Those problems can be solved by using Karanganyar tourism map that had been given by Department of Tourism and Culture of Karanganyar Regency to map out the location of observation, using internet to search the example of combination persuasive and informative text, making time table to arrange the time for editing promotional text, using the Internet to look for the design of the foreign tourism website, asking for help to the staff of Department of Tourism and Culture of Karanganyar Regency to prepare the tools of presentation, using social media, and cooperating with travel agency to promote the website to people in the world.