THE STRENGTHS AND THE WEAKNESSES OF TOURIST INFORMATION CENTER OF DINAS KEBUDAYAAN DAN PARIWISATA SURAKARTA

FINAL PROJECT REPORT

Submitted as Partial Requirement in Obtaining Degree in the English Diploma Program, Faculty of Letters and Fine Arts Sebelas Maret University

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APPROVAL OF CONSULTANT

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Final Project Report:

The Strengths and The Weaknesses of Tourist Information Center of Dinas Kebudayaan dan Pariwisata Surakarta

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PREFACE

This final project report entitled “The Strengths and The Weaknesses of Tourist Information Center of Dinas Kebudayaan dan Pariwisata Surakarta” was written to fulfill the requirement in obtaining the English Diploma degree. This is a report of the job training activities that had been done by the writer in Dinas Kebudayaan dan Pariwisata (DISBUDPAR)-bureau of culture and tourism in Surakarta for a month.

The writer chose Tourist Information Center (TIC) as the place for the job training because he wanted to practice his English skills. The job training was done by the writer in order to know how TIC does its obligation in giving the service to the tourists.

As a bureau of culture and tourism, DISBUDPAR has responsibility in developing culture and tourism in Surakarta, because the development of this sector can increase the income of Surakarta city. This final project report describes the descriptions, strengths and weaknesses of TIC of DISBUDPAR Surakarta. The writer also describes the kind of information given by TIC to the tourists.

Finally, the writer hopes that this final project report will be beneficial for anyone.

Surakarta, July 2014

The Writer
MOTTO

Don’t waste your time by talking someone else’s badness,
make yourself to be better and better.
(The Writer)

Don’t give up, we never know that success is so close with us.
(The Writer)

Don’t enjoy your falling down. Wake up and face it!
(The Writer)
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First of all, I would like to say Alhamdulillahi rabbil ‘alamin to express my highest gratitude to Allah SWT who has the authority for everything in this world, for blessing me in finishing this final project report.

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11. My Dear, Kumutku, we always keep our ‘27’. Thanks for your love and everything that you have given to me, you are my everything.

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Surakarta, July 2014

Fajar Wisnu Utomo
ABSTRACT


This final project report was written based on the job training in Tourist Information Center (TIC) of Dinas Kebudayaan dan Pariwisata (DISBUDPAR) Surakarta for the period of March 2013. The writer used observation, interview and literatute study in the process of collecting the data.

The objectives of this final project report are to describe the general description of DISBUDPAR Surakarta and the writer’s activities during the job training, to figure out the strengths of TIC of DISBUDPAR Surakarta and to figure out the weaknesses of TIC of DISBUDPAR Surakarta.

The result of this final project report shows the strengths of TIC of DISBUDPAR Surakarta are having competent staffs and giving free charge of information. TIC has the competent staffs who are mastering five foreign languages (English, Mandarine, Chinese, Japanese and German) to support their duties as a front officer. The second strength is giving free charge of information. It becomes the strength of TIC of DISBUDPAR Surakarta because in other TIC, the tourists will be asked for the charge for the information they need.

The result of this final project report also shows the weaknesses. The first weakness is a lack number of the staffs. TIC has only two staffs, it is inefficient in giving the service to the tourists. The second weakness is a lack number of supporting facilities. Printed media information is the only supporting facility in TIC. There is no other supporting facilities such as computers connected to the internet and vehicles for transportation. The last weakness is the non strategic location. TIC is located behind Graha Wisata Building and Radya Pustaka Museum. It makes the building can not be found by the tourist easily.

Hopefully, this final project report can be beneficial for the readers in understanding TIC of DISBUDPAR Surakarta.
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