Making Media Promotions in English for Taman Satwa Taru Jurug Surakarta

Internship Report

Submitted to meet a part of the requirements to obtain an Ahli Madya Degree in English Language

by
Melati Pitoyo Putri
C9313041

English Diploma Program
Faculty of Cultural Sciences
Sebelas Maret University
Surakarta
2016
APPROVAL

The undersigned below has approved that this internship report is ready for examination. All the content in this report, however, is solely the responsibility of the writer.

Title of Internship Report:
Making Media Promotions in English for Taman Satwa Taru Jurug Surakarta
Name of Intern:
Melati Pitoyo Putri C9313041

Surakarta, July 12th 2016
Internship Supervisor

Karunia Purna Kusnati, S.S, M.Si
198211242009122022
ACCEPTANCE

The undersigned below hereby state that this internship report has been approved and accepted by the Board of Examiners at English Diploma Program, Faculty of Cultural Sciences, Sebelas Maret University

Title of Internship Report:
Making Media Promotions in English for Taman Satwa Taru Jurug Surakarta
Name of Intern:
Melati Pitoyo Putri – C9313041

Date of Examination:
July 27th, 2016

Board of Examiners

Name, Position                    Signature
1. Agus D. Priyanto, S.S, M.CALL NIP : 1974081820001211001
   Chair
2. Fenty Kusumastuti, S.S., M.Hum NIP : 198101272013301
   Secretary
   Examiner

Approved by Dean,
Faculty of Cultural Sciences,

Prof. Drs. Riyadi Santosa, M.Ed., PhD
NIP : 196909281986011001
ACKNOWLEDGMENT

First of all, the writer would like to express the highest gratitude to Allah SWT so that the writer can finally finish this internship report. Besides, the writer would like to express gratitude to;

1. Prof. Drs. Riyadi Santosa, M.Ed, PhD, the Dean of Faculty of Cultural Sciences for the guidance;
2. Agus Dwi Priyanto, S.S, M.CALL, the head of English Diploma Program who has given a permission to conduct an internship program and a help in arranging the internship report;
3. Karunia Purna Kusciati, S.S, M.Si, my internship report supervisor for the time and guidance during accomplishing this internship report;
4. Dra. Endang Sri Astuti, M.S, my academic supervisor and all of the lecturers in English Diploma Program who make efforts during the last 3 years;
5. Perusahaan Daerah Taman Satwa Taru Jurug Surakarta, the institution where the writer conducted the internship program, thanks for the opportunity;
6. KRAT. H. Pitoyo Rudiyanto, S.H and Tri Mulatsih, my lovely parents, who always support me in every condition, thanks for everything;
7. Linda Kusuma Astuti, Linda Susilowati, Masita Dewanthi, Prameswari Murti, Rosiana Indriastuti, Zilla Shilwa Widyatna, Sandy Kumara, Reza Alvin Novaris, Yusuf Sutan Deo, Galang Pratama Arifin Putra, my squad, thanks for the memories even though we are not so great, for helping the writer during the writing process of this internship report and helping the writer in finishing the internship project, thanks for all support;
8. Tri Utami and Nungki Septiana Furi, thanks for helping the writer in checking the grammatical errors of the internship report, it really means the world to me.

Surakarta, June 2016

Melati Pitoyo Putri
ABSTRACT

Melati Pitoyo Putri, 2016. Making Media Promotions in English for Taman Satwa Taru Jurug Surakarta, English Diploma Program, Faculty of Cultural Sciences, Sebelas Maret University.

The objectives of this internship report are to describe the internship activities that the writer did during her internship at Taman Satwa Taru Jurug Surakarta from February 16th to March 16th 2016; the problems during the internship; and the problem solving.

The writer’s main activity was making media promotions, there are booklets and leaflets in English. In making media promotions, the difficulties that the writer met were the difficulty in translating difficult words (sentences) into English; the difficulty in operating Corel Draw X6 software; and the difficulty in connecting to the TSTJ’s wi-fi connection. To solve the first problem, the writer looked for the meaning of the difficult words by using some dictionaries such as sederet.com and Merriam-Webster Dictionary, looked for some references in the Internet, and asked to the internship supervisor. To solve the second problem, the writer asked a help to a friend who can operate the software. To overcome the last problem, the writer bought mobile data voucher to connect to the Internet and also looked for other Wi-Fi areas outside Taman Satwa Taru Jurug Surakarta.
## TABLE OF CONTENTS

 APPROVAL ....................................................................................................................... Error! Bookmark not defined.
  ACCEPTANCE ................................................................................................................... Error! Bookmark not defined.
  ACKNOWLEDGMENT .......................................................................................................... ii
  ABSTRACT .......................................................................................................................... v
  TABLE OF CONTENTS ....................................................................................................... 6
  Chapter 1 Introduction ...................................................................................................... Error! Bookmark not defined.

  Chapter 2 Perusahaan Daerah Taman Satwa Taru Jurug Surakarta Error! Bookmark not defined.

  Short Profile of Perusahaan Daerah Taman Satwa Taru Jurug Surakarta Error!

  Bookmark not defined.

  Vision of Taman Satwa Taru Jurug ............... Error! Bookmark not defined.
  Missions of Taman Satwa Taru Jurug ............. Error! Bookmark not defined.
  Organizational Structure of Perusahaan Daerah Taman Satwa Taru Jurug Surakarta
   ................................................................................................................................. Error! Bookmark not defined.
  Management of Perusahaan Daerah Taman Satwa Taru Jurug Surakarta Error!

  Bookmark not defined.

  Chapter 3 Internship Activities .................................... Error! Bookmark not defined.
  Activities in General ......................................................... Error! Bookmark not defined.
  Making Booklet ............................................................... Error! Bookmark not defined.
  Making Leaflet ............................................................... Error! Bookmark not defined.
  Problems during Internship ........................................ Error! Bookmark not defined.
  Chapter 4 Conclusion and Recommendation ........ Error! Bookmark not defined.
  Conclusion ...................................................................................................................... Error! Bookmark not defined.
  Recommendation ................................................................. Error! Bookmark not defined.
  References ...................................................................................................................... Error! Bookmark not defined.
  Appendices ..................................................................................................................... Error! Bookmark not defined.