

**A Register Analysis Related to Gender on Presidential Campaign Speeches of  
Barack Obama and Hillary Clinton in Pennsylvania Primary  
(Systemic Functional Linguistics Approach)**



**Submitted as a Partial Fulfillment of Requirement for *Sarjana Sastra* Degree**

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SURAKARTA**

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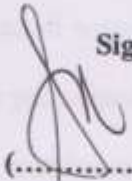

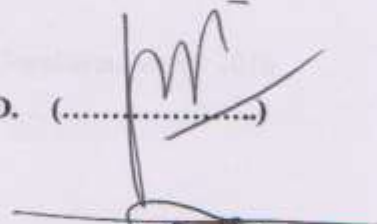
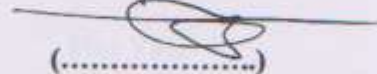
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## **PRONOUNCEMENT**

I state truthfully that the thesis entitled “*A Register Analysis Related to Gender on Presidential Campaign Speeches of Barack Obama and Hillary Clinton in Pennsylvania Primary*” is originally written by myself as the researcher. It is not a plagiarism. The previous works and theories related to this thesis are all written in the form of quotations and included in the bibliography. If later, this pronouncement is found incorrect, I am ready to take responsibility, including the withdrawal of my degree

Surakarta, March 2016

Pitri Yani

## **MOTTO**

**Dream Bigger! Work Harder! Pray Longer!**

## DEDICATION

I wholeheartedly dedicate this thesis to:

*Babe and Mamak*, the light of my life

Wisnu Adi Prayoga, my future Superman

*Pak Jo, Mak Yuni, Panji Bagas Pratama*

My thesis supervisor: Prof. Drs. Riyadi Santosa, M.Ed., Ph.D.

The incredible English Department 2012

My beloved buddies: Lintang, Fajrin, Srimul, Riska, Hanif, Ujik, Satya

KKN Kepuhsari Dua: *Belalang Aerodinamis*

My partners in crime: A.P.Y.H and J.B.

My long lasting friends: Warida Aryani, Aditya Angga Kusuma, Awal Hariyono,

Putri Retno Sari, Heru Tri Rusdianto, Intan Nur Indah Sari

A woman passionately making her dreams come true: PITRI YANI

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Finally, I hope this thesis gives benefits for students having interest in Systemic Functional Linguistics or language and gender studies. I do look forward to having any suggestions or ideas which can make this thesis better and more beneficial.

Surakarta, March 2016

Pitri Yani



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## **ABSTRACT**

**Pitri Yani. C0312051. A Register Analysis Related to Gender on Presidential Campaign Speeches of Barack Obama and Hillary Clinton in Pennsylvania Primary (SFL Approach). Thesis: English Department, Faculty of Cultural Sciences, Sebelas Maret University.**

This thesis aims at revealing the register of Barack Obama and Hillary Clinton's 2008 presidential campaign speeches in Pennsylvania primary, the similarities and differences between the speeches, and the relationship between the speakers' gender and the applied register. This research belongs to descriptive, qualitative, comparative research applying total sampling technique. The transcripts documents of Obama and Hillary's 2008 presidential campaign speeches in Pennsylvania primary were selected as the source of data. The data were examined by using content analysis to reveal several results. First, in terms of field, Obama and Hillary used the campaign speeches as a media to inform and persuade the audiences by exploring physical actions to reveal what happened during the presidential campaign and things they will do as the next president. However, Obama tried to persuade the audiences by using mental perceptions covering his thought and believe while Hillary used her personal viewpoints. Second, in terms of tenor, the status between the speakers and the audiences is equal due to the dominant use of proposition clauses used to give information. Unequal status also occurred when Obama demanded services from the audiences by using direct command showing men's assertiveness while Hillary used indirect command showing women's positive politeness. Third, in terms of mode, Obama and Hillary shaped their speeches by using familiar words, tend-to-be-spoken style, the involvement of the audiences and one-way communication.