A PRAGMATIC STUDY ON THE IMPLEMENTATION OF POLITENESS PRINCIPLES OF DIRECTIVE UTTERANCES IN THE DIALOGUE SCRIPT OF “UP” FILM

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SURAKARTA
2014
PRONOUNCEMENT

I would like to certify that the thesis entitled “A PRAGMATIC STUDY ON THE IMPLEMENTATION OF POLITENESS PRINCIPLES OF DIRECTIVE UTTERANCES IN THE DIALOGUE SCRIPT OF “UP” FILM” is really my own work. It is not plagiarism or made by others. Everything related to others’ works are written in quotation, the sources of which are listed on the bibliography.

If then, this pronouncement prove wrong, I am ready to receive any academic punishment.

Surakarta, January 20\textsuperscript{th} 2014

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Submitted to Teacher Training and Education Faculty of Sebelas Maret University as a Partial Requirements for Getting the Undergraduate Degree in English Education

ENGLISH EDUCATION DEPARTMENT
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ABSTRACT


This research uses a descriptive qualitative method. The source of data is the dialogue script of “Up” film. “UP” film is a film produced by Pixar Animation Studio and distributed by Walt Disney Picture in 2009 with Pete Docter, Bob Peterson and Tom McCarthy as the writer of the film story.

The goals of this research are 1) to identify the kinds of directive utterances found in the dialogue script of “Up” film, 2) to find out the forms of politeness principles in expressing directives, 3) to find out the context of the implementation of politeness principles of directive utterances. This research uses Kreidler’s theory to classify the kinds of directive utterances and Leech’s theory to analyze the politeness principles. Before analyzing the implementation of politeness principles, the researcher explains the context for better understanding of the meaning of directive utterances. There are many directive utterances uttered by the characters on the script. As the main data of the research, the researcher takes 30 directive utterances.

The results of the research are 1) every directive utterance in the dialogue script of “Up” film has its own context which makes different kinds of directive utterance, 2) the form of politeness principles on directive utterances which are used by the characters of “Up” film are many and varied, 3) context always takes important role in the implementation of politeness principles of directive utterances in the dialogue script of “Up” film, the 30 directive utterances have different typology of directive utterances such as command, request, and suggestion and various politeness principles like tact, generosity, approbation, modesty, agreement, and sympathy.

The contributions this research in education, teaching and learning activity are 1) the implementation of politeness principles of directive utterances can be used as teaching materials, 2) the implementation of politeness principles of directive utterances can be used in classroom instruction.

Keywords: pragmatics, context, directive utterances, politeness principles.
ABSTRAK


Tujuan dari penelitian ini adalah 1) untuk mengidentifikasi tipe tindak tutur direktif apa yang digunakan dalam naskah dialog film “Up”, 2) untuk mencari tahu implementasi prinsip-prinsip kesantunan seperti apa yang digunakan dalam tindak tutur direktif, 3) untuk mencari tahu dalam konteks seperti apa prinsip-prinsip kesantunan dalam tindak tutur direktif diimplementasikan. Teori yang digunakan dalam penelitian ini adalah teori jenis tindak tutur direktif Kreidler and teori prinsip-prinsip kesantunan Leech. Sebelum menganalisis implementasi prinsip-prinsip kesantunan, untuk menadaptnkan pemahaman yang mendalam peneliti menjelaskan terlebih dahulu konteks tindak tutur direktif. Dalam penelitian ini ada 30 tindak tutur direktif yang dijadikan data utama.

Hasil dari penelitian ini adalah 1) setiap tindak tutur direktif yang ada di dalam naskah dialog film “Up” memiliki konteks yang berbeda yang akan menentukan jenis tindak tutur direktif, 2) ada banyak dan bermacam-macam prinsip-prinsip kesantunan yang digunakan dalam tindak tutur direktif yang diucapkan oleh karakter di film “Up”, 3) konteks memegang peran penting dalam implementasi prinsip-prinsip kesantunan dalam tindak tutur direktif yang ada dalam naskah dialog film “Up”. Ketigapuluh data tindak tutur direktif dalam penelitian ini memiliki jenis tindak tutur yang berbeda seperti command, request, dan suggestion; dan bermacam-macam prinsip-prinsip kesantunan diantaranya: tact, generosity, approbation, modesty, agreement, dan sympathy.

Kontribusi penelitian dalam pendidikan, kegiatan belajar mengajar adalah 1) implementasi prinsip-prinsip kesantunan dalam tindak tutur direktif dapat digunakan sebagai materi pengajaran, 2) implementasi prinsip-prinsip kesantunan dalam tindak tutur direktif dapat digunakan sebagai instruksi di kelas

Kata kunci: pragmatik, konteks, tindak tutur direktif, prinsip-prinsip kesantunan.
MOTTO

"La hawla wala quwwata illa billah"

(Holy Al-Qur'an)

"The future belongs to those who believe in the beauty of their dreams."

(Eleanor Roosevelt)

"Life is not about waiting the storm to pass. It is about learning to dance in the rain.

7 Secrets of Success
Roof said: aim high
Fan said: be cool
Clock said: every second is precious
Mirror said: reflect before you act
Window said: see the world
Calendar said: be up-to-date
Door said: push hard to achieve your goals.
(Anonym)

"I don't say much, I keep quiet, I watch and learn."

Everything happens for a reason.

"I like the night. Without the dark, we'd never see the stars."

(Stephenie Meyer, Twilight)

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vii
I gratefully dedicate this thesis to:

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♥ My beloved mothers, Paryani and Neni Murni

♥ My beloved sister, Maharani

♥ My beloved brothers, Angger Panji Ravsanjani and Wiranata Dharma

♥ My beloved uncle’s family, Danang Haryono’s

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Realizing that this thesis is far from being perfect, the writer would be very pleased for all the comment, criticism, and suggestion to make this thesis better. The writer hopes that this thesis would be little useful for the readers especially for those who are interested in pragmatic studies.

Surakarta, January 20\textsuperscript{th} 2014

Rifngatul Fikriyah

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TABLE OF CONTENT

PRONOUNCEMENT ........................................................................................................ i
TITLE .......................................................................................................................... ii
APPROVAL OF CONSULTANTS ........................................................................ iii
APPROVAL OF THE BOARD OF EXAMINERS .................................................. iv
ABSTRACT ...................................................................................................................... v
ABSTRAK .................................................................................................................... vi
MOTTO ........................................................................................................................ vii
DEDICATION ............................................................................................................ viii
ACKNOWLEDGEMENT ............................................................................................ ix
TABLE OF CONTENT ............................................................................................ x
LIST OF APPENDICES .............................................................................................. xi
LIST OF TABLES ........................................................................................................... xv

CHAPTER I: INTRODUCTION ............................................................................. 1
   A. Research Background ..................................................................................... 1
   B. Problem Identification ................................................................................. 4
   C. Problem Statement ...................................................................................... 4
   D. Research Objectives ................................................................................... 5
   E. Research Benefits ....................................................................................... 5

CHAPTER II: REVIEW OF THE RELATED STUDY ........................................... 6
   A. Pragmatics ...................................................................................................... 6
      1. Notion of Pragmatics ............................................................................... 6
      2. The Scope of Pragmatics ........................................................................ 7
      3. Context .................................................................................................... 8
   B. Speech Acts ................................................................................................... 9
      1. Notion of Speech Acts ............................................................................ 9
      2. Speech Acts Dimensions ...................................................................... 9
      3. Direct and Indirect Speech Acts ............................................................ 10
      4. Typology of Speech Acts ....................................................................... 12
C. Directives .................................................................13
   1. Notion of Directives ............................................13
   2. Forms of Directives .............................................13
   3. Types of Directive Utterances ..............................16
D. Politeness .................................................................16
   1. Notion of Politeness .............................................16
   2. Brown and Levinson’s Politeness Theory .............17
   3. Grice’s Politeness Theory .....................................19
   4. Leech’s Politeness Theory ....................................20
   5. Javanese Cultural Concepts of Politeness ............23
   6. Politeness and Cultures .......................................25
E. Film ...............................................................28
   1. Notion of Film ....................................................28
   2. Synopsis of UP Film ..........................................29

CHAPTER III: RESEARCH METHODOLOGY ..................30
A. Object of the Study ...............................................30
B. Type of the Research .............................................30
C. Data and Source of the Data ................................31
D. Sample and Sampling Technique .........................31
E. Research Methodology ..........................................31
F. Technique of Collecting Data .................................32
G. Technique of Coding the Data ...............................32
H. Trustworthiness ..................................................33
I. Technique of Analyzing Data .................................34

CHAPTER IV: DATA ANALYSIS .......................................36
A. Data Analysis .........................................................36
B. Discussion ............................................................68

CHAPTER V: CONCLUSION, IMPLICATION, AND SUGGESTION ....70
A. Conclusion ............................................................70
B. Implication ............................................................70
C. Suggestion ............................................................85
LIST OF APPENDICES

1. The Dialogue Script of “Up” Film .......................................................... 90
2. Syllabus .............................................................................................. 209
3. Legalization ....................................................................................... 235
1. Table 3.1 Example of the Analysis of Directive Utterance ..................... 35
2. Table 4.1 The Analysis of Directive Utterance of Datum 1 ..................... 37
3. Table 4.2 The Analysis of Directive Utterance of Datum 2 ..................... 38
4. Table 4.3 The Analysis of Directive Utterance of Datum 3 ..................... 40
5. Table 4.4 The Analysis of Directive Utterance of Datum 4 ..................... 41
6. Table 4.5 The Analysis of Directive Utterance of Datum 5 ..................... 42
7. Table 4.6 The Analysis of Directive Utterance of Datum 6 ..................... 43
8. Table 4.7 The Analysis of Directive Utterance of Datum 7 ..................... 44
9. Table 4.8 The Analysis of Directive Utterance of Datum 8 ..................... 46
10. Table 4.9 The Analysis of Directive Utterance of Datum 9 .................... 47
11. Table 4.10 The Analysis of Directive Utterance of Datum 10 .................. 48
12. Table 4.11 The Analysis of Directive Utterance of Datum 11 .................. 49
13. Table 4.12 The Analysis of Directive Utterance of Datum 12 .................. 50
14. Table 4.13 The Analysis of Directive Utterance of Datum 13 .................. 51
15. Table 4.14 The Analysis of Directive Utterance of Datum 14 .................. 52
16. Table 4.15 The Analysis of Directive Utterance of Datum 15 .................. 53
17. Table 4.16 The Analysis of Directive Utterance of Datum 16 .................. 54
18. Table 4.17 The Analysis of Directive Utterance of Datum 17 .................. 55
19. Table 4.18 The Analysis of Directive Utterance of Datum 18 .................. 56
20. Table 4.19 The Analysis of Directive Utterance of Datum 19 .................. 57
21. Table 4.20 The Analysis of Directive Utterance of Datum 20 .................. 58
22. Table 4.21 The Analysis of Directive Utterance of Datum 21 .................. 59
23. Table 4.22 The Analysis of Directive Utterance of Datum 22 .................. 59
24. Table 4.23 The Analysis of Directive Utterance of Datum 23 .................. 60
25. Table 4.24 The Analysis of Directive Utterance of Datum 24 .................. 61
27. Table 4.26 The Analysis of Directive Utterance of Datum 26 .................. 63
28. Table 4.27 The Analysis of Directive Utterance of Datum 27 .................. 64
29. Table 4.28 The Analysis of Directive Utterance of Datum 28 .................. 65
30. Table 4.29 The Analysis of Directive Utterance of Datum 29 ................ 66
31. Table 4.30 The Analysis of Directive Utterance of Datum 30 ............... 67
32. Table 4.31 Linguistic Form of Directive Utterance ............................. 68
33. Table 4.32 The Typology of Directive Utterance ................................ 69
34. Table 4.33 The Implementation of Politeness Principles ......................... 69