THE ROLES OF SUKOHARJO TOURISM OFFICE AT DINAS PEMUDA, OLAHRAGA, PARIWISATA DAN KEBUDAYAAN SUKOHARJO

FINAL PROJECT REPORT

Submitted as Partial Requirement in Obtaining Degree in the English Diploma Program, Faculty of Letters and Fine Arts Sebelas Maret University

By:

Prafitri Azhwari
C9311056

ENGLISH DIPLOMA PROGRAM
FACULTY OF LETTERS AND FINE ARTS
SEBELAS MARET UNIVERSITY
SURAKARTA

comi2015 user
APPROVAL OF CONSULTANT

Approved to be examined before the Board of Examiners,
English Diploma Program, Faculty of Letters and Fine Arts
Sebelas Maret University

Title : THE ROLES OF SUKOHARJO TOURISM
OFFICE AT DINAS PEMUDA, OLAHRAGA,
PARIWISATA DAN KEBUDAYAAN SUKOHARJO

Name : Prafitri Azhwari
NIM : C9311056

SUPERVISOR
Drs. Mugijatna, M.Si, Ph.D

NIP. 19510201 198601 1 001
APPROVAL OF THE BOARD OF EXAMINERS

Accepted and Approved by the Board of Examiners,
English Diploma Program, Faculty of Letters and Fine Arts,
Sebelas Maret University

Title: The Roles of Sukoharjo Tourism Office at Dinas Pemuda, Olahraga, Pariwisata dan Kebudayaan Sukoharjo

Student’s name: PrafitriAzhwari
NIM: C9311056
Examination date: 21st January 2015

The Board of Examiners:

1. Drs. Agus Hari Wibowo, M.A., Ph.D
   Chairperson
   NIP. 196708301993021001

2. Justine Niken Afdia, S.S., M.A
   Secretary
   NIP. 1986072320130201

3. Drs. Mugijatna, M.Si., Ph.D
   Main Examiner
   NIP. 195102011986011001

Faculty of Letters and Fine Arts,
Sebelas Maret University

Dean,

Drs. Rivdil Santosa, M.Ed., Ph.D
NIP. 196004281986011001
PREFACE

I thank Allah SWT for helps and blessing during the process of this final project. I also thank to everyone who helped me in completing this final project.

In this final project report, I research the role of Sukoharjo Tourism Office to develop tourism field in Sukoharjo at Dinas Pemuda, Olahraga, Pariwisata dan Kebudayaan (Dinas POPK) Sukoharjo. The final project contains information about the activities, the result of the problem faced and the solution is also provided.

I realized that this final project report still has some shortcoming. Any correction, suggestion, and criticism are expected to make it better. I hope this final project report can be useful for readers.

Surakarta, January 11th 2015

Prafitri Azhwarı
MOTTO

"Practice makes perfect"
— The Writer

"If you want to get different result, you must do something differently"
— The Writer

"You gotta do what you gotta do"
— The Writer

commit to user
DEDICATION

This final project is dedicated to:

Allah SWT

My beloved grandparents

My beloved parents

My beloved brother

Everyone who loves me
ACKNOWLEDGEMENT

Alhamdulillahirabbil’alamiin. First of all, I would like to thanks to Allah SWT, God Almighty, for everything during the process of this final project. I believe that it is impossible to finish the final project without the spirit and the helps of some people. Therefore, I would like to thanks to people who help and support me during completing this final project report.

1. Drs. Riyadi Santosa, M.Ed, Ph.D., the Dean of the Faculty of Letters and Fine Arts, Sebelas Maret University.
2. Yusuf Kurniawan, S.S, M.A., the Head of English Diploma Program Faculty of Letters and Fine Arts, Sebelas Maret University. Thanks for your kindness during these amazing three years.
4. Drs. Mugiati, M.Si, Ph.D., as my final project consultant. Thank you for your patience, time and advice, Sir. I will never forget it.
5. All lecturers of English Diploma Program.
6. Suramto, SE as the head of Dinas Pemuda, Olahraga, Pariwisata dan Kebudayaan (DPOPK) Sukoharjo. I am grateful to you for accepting me to have the job training.
7. All officers of Dinas Pemuda, Olahraga, Pariwisata dan Kebudayaan (DPOPK) Sukoharjo. Thank you for your advice and kindness during the job training. I do apologize if I made mistakes during the job training.
8. My beloved grandparents. Thank you for your support.
11. All my friends English Diploma Program of 2011 year.
ABSTRACT

Prafitri Azhwari, 2015. THE ROLES OF SUKOHARJO TOURISM OFFICE AT DINAS PEMUDA, OLAHRAGA, PARIWISATA DAN KEBUDAYAAN SUKOHARJO. English Diploma Program, Faculty of Letters and Fine Arts, UNS.

This final project report is written based on the job training in tourism division and general and employment subdivision of Dinas Pemuda, Olahraga, Pariwisata dan Kebudayaan Sukoharjo (DPOPK Sukoharjo) for the period of six weeks.

The objectives of this final project report are to describe the duties of Sukoharjo Tourism Office and to discuss about the problems faced by Sukoharjo Tourism Office in development of tourism and the solution in order to improve the performance of Sukoharjo Tourism Office. The result shows that there are many efforts that Sukoharjo Tourism Office has been conducted such as issuing license, guiding and training, holding regional events, and making promotions. In conducting the duties, Sukoharjo Tourism Office finds some problems such as limited budget, limited media promotion tools, limited public transportation, lack of staff, and lack of cooperation. I also give some suggestions to solve the problems, i.e. give priority to main event and build good cooperation with many partners to collect donation, put the advertisement in popular media promotion tools, especially in social media and TV station, choose the staff selectively, create good cooperation with many partners to increase the income, and coordinate with Dinas Perhubungan Sukoharjo (Dishub Sukoharjo) or Dinas Lalu Lintas Angkutan Jalan Sukoharjo (DLLAJ Sukoharjo) to develop the public transportation.

I look forward this final project report can be beneficial for the readers, especially for those who are interested in tourism.
# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>APPROVAL OF CONSULTANT</td>
<td>ii</td>
</tr>
<tr>
<td>APPROVAL OF THE BOARD OF EXAMINERS</td>
<td>iii</td>
</tr>
<tr>
<td>PREFACE</td>
<td>iv</td>
</tr>
<tr>
<td>MOTTO</td>
<td>v</td>
</tr>
<tr>
<td>DEDICATION</td>
<td>vi</td>
</tr>
<tr>
<td>ACKNOWLEDGMENT</td>
<td>vii</td>
</tr>
<tr>
<td>ABSTRACT</td>
<td>viii</td>
</tr>
<tr>
<td>TABLE OF CONTENTS</td>
<td>ix</td>
</tr>
<tr>
<td>CHAPTER I: INTRODUCTION</td>
<td>1</td>
</tr>
<tr>
<td>A. Background</td>
<td>1</td>
</tr>
<tr>
<td>B. Objectives</td>
<td>3</td>
</tr>
<tr>
<td>C. Benefits</td>
<td>4</td>
</tr>
<tr>
<td>CHAPTER II: LITERATURE REVIEW</td>
<td>5</td>
</tr>
<tr>
<td>A. Tourism</td>
<td>5</td>
</tr>
<tr>
<td>B. The Kinds of Tourism</td>
<td>6</td>
</tr>
<tr>
<td>C. Tourist</td>
<td>10</td>
</tr>
<tr>
<td>D. Tourist Attraction</td>
<td>11</td>
</tr>
<tr>
<td>E. Tourist Object</td>
<td>11</td>
</tr>
<tr>
<td>CHAPTER III: DISCUSSION</td>
<td>12</td>
</tr>
<tr>
<td>A. Description of DPOPK Sukoharjo</td>
<td>13</td>
</tr>
<tr>
<td>B. Vision and Missions</td>
<td>14</td>
</tr>
</tbody>
</table>

"commit to user"
C. Department ........................................................................................................ 15
D. Job Training Activities .................................................................................... 16
E. The Duties of Sukoharjo Tourism Office ..................................................... 22
F. Problems Faced by Sukoharjo Tourism Office in
   Development of Tourism ................................................................................... 25

CHAPTER IV: CONCLUSION and SUGGESTION ............................................. 28
A. Conclusion ....................................................................................................... 28
B. Suggestions ..................................................................................................... 29

REFERENCES ..................................................................................................... 32
APPENDICES