NEWS PUBLISHING IN SUKOHARJO LOCAL GOVERNMENT

FINAL PROJECT REPORT

Submitted as a Partial Requirement in Obtaining Degree in the English Diploma Program, Faculty of Letters and Fine Arts, Sebelas Maret University

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MOTTO

Think great, do great thing, and you will be great people
(Muhammad Aby)

Allah plans you always have a good ending, if you have a bad ending then it is not the ending (nn)

Start your success from wherever you are
(Mario Teguh)

No matter what, what you believe is true
(Mario Teguh)
DEDICATION

I would like to dedicate this final project report for

- My Allah
- My beloved Mom (deceased) and Dad
- My soul mate
- My university
- All my lovely friends
PREFACE

I would like to be thankful to Allah for giving me ability, opportunity, and creativity in composing this final project report. I also give my greatest thank to everyone who always take a role in all of my progression.

This report is written by the writer to fulfill the requirements in obtaining degree the English Diploma III Program Degree. The writer did the job training in the Public relations Division of Sukoharjo Local Government.

The writer chooses this as a place for having job training because he wants to learn the practice of Public Relations itself, especially in the Local Government.

In this final project, the writer explains the activities of Public Relations Division in the communication channels to their public.

The writer realizes that this report is far away from perfect. He will appreciate and accept any advices and critics. At least, he hopes that this report will be useful for all those who are interested in Public Relations.

The Writer
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15. Finally, I realize that this final project report still has so many mistakes, I do apologize for those.
ABSTRACT


This final project report is written based on the job training done at Sukoharjo Local Government within a month in Public Relations Division. I did some jobs with the supervisor of Public Relations Division of Sukoharjo Local Government helping the supervisor to finish her job like writing press release, making clipping, attending events, etc., and to gain the information reported in this report.

The objectives of this report are to evaluate the news publishing in Sukoharjo Local Government based on the existing condition and to propose improvement in the existing news publishing in Sukoharjo Local Government. The communication channels in Sukoharjo Local Government are Literature, Media Relations, Personal Presentation, Impersonal Presentation, and Permanent Media. This report is focused in news publishing. News publishing in Sukoharjo Local Government are magazine (literature), journalist organization (media relations) and internet (impersonal presentation). News publishing in Sukoharjo Local Government are less effective because, from the three channels that have mentioned, there are two channels that have not yet reached the purpose.

Hopefully, this final project report can be a reference for Public Relations and Protocol Division of Sukoharjo Local Government to increase their quality to do their job.
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