Pemberdayaan UMKM Melalui Pengembangan Ipteks Bagi Klaster Meubel Bulakan Kabupaten Sukoharjo

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ABSTRAK

Activities to empower home industry through the development of science and technology telecommunication for people is implemented based on the problems that exist in UMKM Clusters Bulakan Furniture Village, District Sukoharjo, among other issues, especially the marketing and promotion of products that are limited to limitations in understanding the quality of the wood and wood drying technology application, which is very effect on product quality wooden furniture.

The method used is training and training for internet and web sites, training up load / up to date products on the web site UMKM, and character recognition technology training logs and lumber drying technology. Another method is by Design Build Wood Drying Technology / Oven and Wood Products Exhibition MSMEs. The results of the activities include: 1). Training Web Site, the results of the increased ability of participants to create an email, blog (wordpress), operates web sites and facebook, yahoo messenger (social networking), by 50% -60%. 2). Training Up Date / Up Load Products, with the result of increased activity in the participants' ability to operate a web site UKM, up to date data on the web site, up load data from journals, news on line, and load up on the web site of UKM products, by 50% -60%. 3). Making Leaflets UKM of 500 copies, 4). Making SME Products Catalog 250 copies, 5). UKM Product Showcase: Featured Products Exhibition in Central Java, JAVA EXPO, 6).

Training Character Recognition Drying Wood and Wood, with the results of the SME understanding about the character of wood, a combination of wood, and standard wood dryness, the ins and outs of drying wood with a wood oven, the risk of damage to wood for drying wood with a wood oven, management of timber drying (oven) appropriate standards, which were dried wood that has been achieved participants ranged from 9% -15%, while the standard rate of drying wood prompted factories / buyers an average of around 7% -10%, the standard wood oven construction standards, practices or technical application structuring timber drying oven, and technical application management practices or wood drying (oven) for 40% according oven construction and character of wood, an increase of 30% -60%. 7). Increasing the number of UMKM Cluster members Meubel Bulakan by 10 UKM and 8). Design Build Wood Oven Dryer, 1 unit, where the wood oven made in accordance with the requirements, the production capacity of UKMs, and can improve the efficiency of the wood drying process, and reduce the risk of fire during the process of drying wood. Also expected is a wood oven that can be used continuously by the UKM cluster Bulakan furniture.