

ABSTRACT



**IBPE INDUSTRI MINUMAN HERBAL
DI SUKOHARJO**

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The aims of the project are to increase quantity and quality of herbal drinking product with production process development, introduction modern technology, packaging technology and factory management. In small industry of Sari Bumi Nusantara, introduce liquid filler in production process, healthy permit, secondary packaging and lay out factory management. And in small industry of At-Tiin, introduce liquid filler, secondary packaging, healthy permit and lay out factory management. Both of them to develop new product are celup herbal tea.

Method of this project are observation method, discussion, workshop place, operational factory and empowerment of owner small industry. Monitoring and evaluation this project do for once a week.

The result of this project are quantity increase and product development from each small industry. And then, increasing quality of human resource both skill of tools operational technique used and managerial ability. Network market expansion do it in both small industry, so increasing product demand.

Key words : *technology, lay out, packaging*